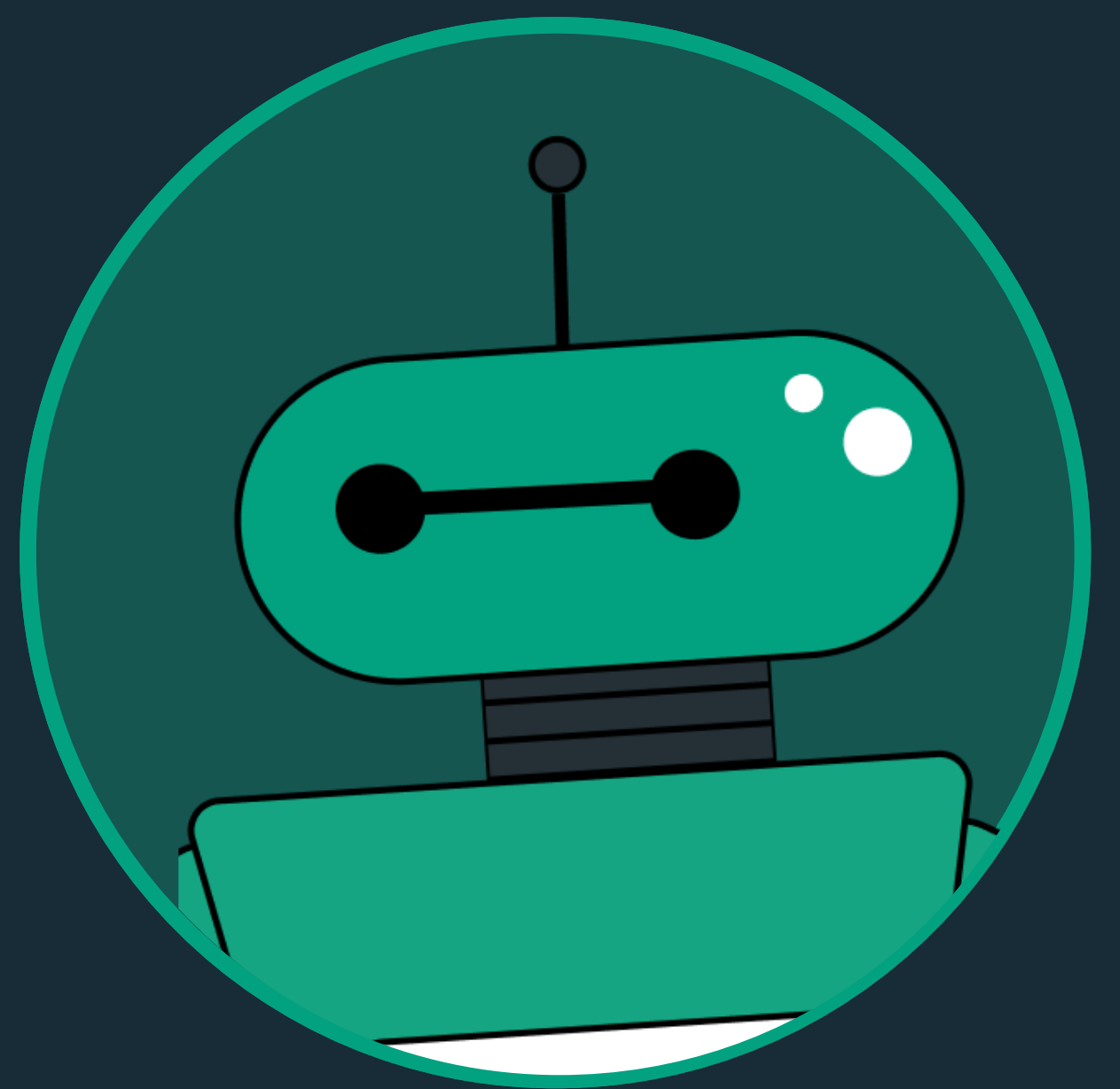


APIFONICA

Discover the future of communication:

Price overview for customizable Voicebot
solutions and pre-trained Voicebots.



Pricing – customizable Voicebot solutions

Functionality	SMB	Professional	Enterprise	
Price per month (contract for 12 months, charged monthly)	1.850 €	3.850 €	5.000 €	7.000 €
Capacity (Maximum amount of calls processed by the bot per month)	4.500	15.000	25.000	50.000
Extra communications	0,41 €	0,26 €	0,20 €	0,14 €
Maximum amount of Voicebot scenarios	10	Unlimited	Unlimited	Unlimited
ChatGPT AI functionality added to the package, charged monthly	555 €	770 €	Token-based	Token-based
Business days of Dialog expert tuning and training the Bot included in tariff per month	0	1	2	3
Cost of Dialog expert business day, Eur/day	800 €	800 €	800 €	800 €
Voicemail detection, Eur/call	0,01 €	0,00 €	0,00 €	0,00 €
Included days of integration	0	2	3	5
Integration charge, Eur/business day	800 €	800 €	800 €	800 €
Type of Installation	Cloud	Cloud	Cloud or On-premise installation as an option*	Cloud or On-premise installation as an option*
Support	Email support, business days only, 24 hour reply for TT, etc	Additional phone support, 12 hours etc	Dedicated Account Manager	Dedicated Account Manager
SLA	Standard SLA	Standard SLA	Extended SLA	Extended SLA

* price for on-premise solution is calculated separately

Pricing – customizable Voicebot solutions

Telecom	SMB	Professional	Enterprise	Enterprise
Inbound calls, charged per minute, Eur/min:				
SIP	0 €	0 €	0 €	0 €
Apifonica landline or mobile numbers	0 €	0 €	0 €	0 €
Apifonica 0800 numbers, Eur/min	0.079 €	0.079 €	0.079 €	0.079 €
Outbound calls or call forwarding, charged per minute, Eur/min:				
External SIP endpoint	0 €	0 €	0 €	0 €
Local landline phone (using Apifonica SIP)	0.01 €	0.01 €	0.01 €	0.01 €
Local mobile phone (using Apifonica SIP)	0.04 €	0.04 €	0.04 €	0.04 €
International and other networks (using Apifonica SIP)	On request	On request	On request	On request
Local land-line phone number provided by Apifonica, monthly fee, Eur/month	5 €	5 €	5 €	5 €
Inbound SMS	0 €	0 €	0 €	0 €
Outbound SMS on all local networks (using Apifonica SMS API), Eur/SMS	0.07 €	0.07 €	0.07 €	0.07 €
Call recordings, per month	49 €	0 €	0 €	0 €

Pricing – pre-trained Voicebots

Type of the bot	Functionality	Leadsource
<p>Recruitment Voicebot</p> <p>1,350 €</p> <p>Price per month (contract for 12 months, charged annually)</p> <p>2,700</p> <p>Contacts</p> <p>Capacity (maximum quantity of contacts processed by bot per month)</p>	<ul style="list-style-type: none"> ✔ Conducts prequalification interviews ✔ Replies to candidates the minute they apply ✔ Can automatically initiate calls at predetermined times ✔ Updates HRM system, builds reports and automatically moves candidates from stage to stage based on chosen triggers ✔ Responds to every application and provides post-interview feedback to each candidate ✔ Records the responses of candidates ✔ Schedules and reschedules interviews/meetings ✔ Conducts satisfaction survey 	<ul style="list-style-type: none"> ✔ Erecruiter ✔ Teamtailor ✔ Softgarden ✔ BambooHR ✔ Zoho Recruit ✔ Personio ✔ Cornerstone ✔ Recrutee

Type of the bot	Functionality	Leadsource
<p>Lead qualification Voicebot</p> <p>3,500 €</p> <p>Price per month (contract for 12 months, charged annually)</p> <p>14,000</p> <p>Contacts</p> <p>Capacity (maximum quantity of contacts processed by bot per month)</p>	<ul style="list-style-type: none"> ✔ Qualifies inbound leads and filters out junk ones saving time and costs ✔ Reaches out to a lead the minute they click on an ad ✔ Updates leads details/statuses, moves leads from stage to stage based on chosen triggers ✔ Allows to set-up calls strategy to reach maximum conversion ✔ Updates CRM and created reports ✔ Books and reschedules meetings ✔ Confirms info via SMS 	<ul style="list-style-type: none"> ✔ Facebook Lead Ads ✔ LinkedIn Lead Gen Forms ✔ Google Ads Lead Forms ✔ Leady ✔ Swordfish.ai ✔ Salesmachine ✔ GetProspect

Pricing – pre-trained Voicebots

Type of the bot	Functionality	Leadsource
<p>Delivery Voicebot</p> <p>2,500 €</p> <p>Price per month (contract for 12 months, charged annually)</p> <p>10,000</p> <p>Contacts</p> <p>Capacity (maximum quantity of contacts processed by bot per month)</p>	<ul style="list-style-type: none"> ✔ Confirms the delivery ✔ Notifies about upcoming delivery ✔ Updates/changes delivery details/dates ✔ Automatically notifies customers at every stage of the delivery process ✔ Processes delivery related complaints ✔ Updates CRM and created reports ✔ Confirms info via SMS 	<ul style="list-style-type: none"> ✔ HubSpot CRM ✔ Pipedrive CRM ✔ Google Sheets ✔ Salesforce ✔ Zoho CRM

Type of the bot	Functionality	Leadsource
<p>Booking Voicebot</p> <p>550 €</p> <p>Price per month (contract for 12 months, charged annually)</p> <p>2,200</p> <p>Contacts</p> <p>Capacity (maximum quantity of contacts processed by bot per month)</p>	<ul style="list-style-type: none"> ✔ Confirms the visit via phone calls ✔ Finds the closest available free terms from customer's calendar ✔ Matches user's preferred time with customer's working hours ✔ Sends confirmation SMS with appointment details ✔ Provides the possibility to cancel or reschedule the visit ✔ Updates CRM with the details of the booking ✔ Forwards calls to receptionist in case of such need ✔ Controls operating hours and encourage call-backs when necessary 	<ul style="list-style-type: none"> ✔ Altego ✔ Booking management systems

Pricing – pre-trained Voicebots

Type of the bot	Functionality	Leadsource
<p>Remarketing Voicebot</p> <p>12,500 €</p> <p>Price per month (contract for 12 months, charged annualy)</p> <p>50,000</p> <p>Contacts</p> <p>Capacity (maximum quantity of contacts processed by bot per month)</p>	<ul style="list-style-type: none">✔ Calls to existing clients✔ Updates CRM and creates reports✔ Books and reschedules meetings✔ Confirms info via SMS	<ul style="list-style-type: none">✔ Customer's cleints dabase (CRM/speadsheet)

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